

MANISH DARJI

Shaped by his vibrant Indian beginnings, now crafting visuals on the American soil.

Rooted in the rich tapestry of Patan, India—home to the exquisite Patola textile—Manish's journey in design is a seamless blend of heritage and innovation. His creative spark, kindled at the prestigious MSU, Baroda, has since ignited award-winning campaigns for global brands. With a keen eye for advertising, illustration, and design, Manish has earned industry accolades, including coveted "heavy metal" awards, for his ability to weave brand narratives that resonate worldwide. Now based in New Jersey, he continues to push creative boundaries, infusing each project with the meticulous craftsmanship of his roots. Explore Manish's portfolio to discover how tradition and modernity intertwine to create compelling visual stories for the digital age.

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Work Experience

2022 - 2024

DDB Mudra Group, Mumbai Head of Art

2020-21

Creative Sabbatical

2014 - 2020

DDB Mudra Group, Mumbai Executive Creative Director,

2011 - 2014

BBH Mumbai Design director, Mumbai.

2010 - 2011

DB Mudra Group, Mumbai Creative Director

2009 - Jan 2010

Bates 141

Associate Creative Director

2008 - 2009

Rediffusion Y&R Art Director

2005 - 2008

Ogilvy Mumbai Art Director

2003 - 2005

McCann World-Group. Mumbai. Art Director

2002 - Jul 2003

Marching Ants Art Director

Education

BA Fine Art (Applied Art), Maharaja Sayaji Rao University.Baroda.

Awards

2022-24

Cannes lion - Silver and 2 shortlist, One Show - Gold, Silver and 2 merit Spikes Asia - 3 Silver LIA - 2 Bronz D&Ad - 3 Shortlist, Kyoorius - 2 Blue Elephant Adfest - Bronze & 3 Shortlist

2014-2020

Goafest - 2 silver Kyoorius - 2 Blue Elephant Goafest - Gold

2011-2014

One Show - 2 Bronze and 2 Merit Spikes Asia - 2 Bronze Kyoorius - 2 Blue Elephant. Cannes - Shortlist in Broadcast and animation.

2010 - 2011

One Show- Gold Cannes Lion - Shortlist, Goafest - 6 Silver

2009 - Jan 2010

D&AD- Wooden pencil One Show - 3 Merit Cannes lion - Shortlist

2005 - 2008

Cannes - Shortlist, INS think print - Gold

2003 - 2005

Adfest - Bronze Goafest - Gold New York Festival - Gold Cresta award